



# ProTect™ S

**BEN & MARDI STANICH**

FEEDLOTTERS. KATANNING REGION, WESTERN AUSTRALIA

Ben and Mardi Stanich are successful feedlotter in the historic Katanning region South East of Perth, Western Australia. After introducing their stock to a ProAgni ProTect™ S diet, they have radically improved their bottom line with improved feed efficiency and reduced time to market.

“Running approximately 16,000 head per season, from Merinos to White Dorsers, we focus on achieving a 28-30kg carcass weight for the North American market (live weight at 65-66kg) and maintaining an ionophore-free program. ProTect S has been integral to that success” says Ben.

“Each lamb consumes approximately 1.4kg of feed daily, resulting in an average gain of **23.34kg** and a remarkable average daily gain exceeding **500 grams per head**”

**BEN STANICH**

Feedlotter,  
WA, Australia



The ProTect S supplement has had a direct impact on our bottom line, enhancing feed efficiency in a number of significant ways.

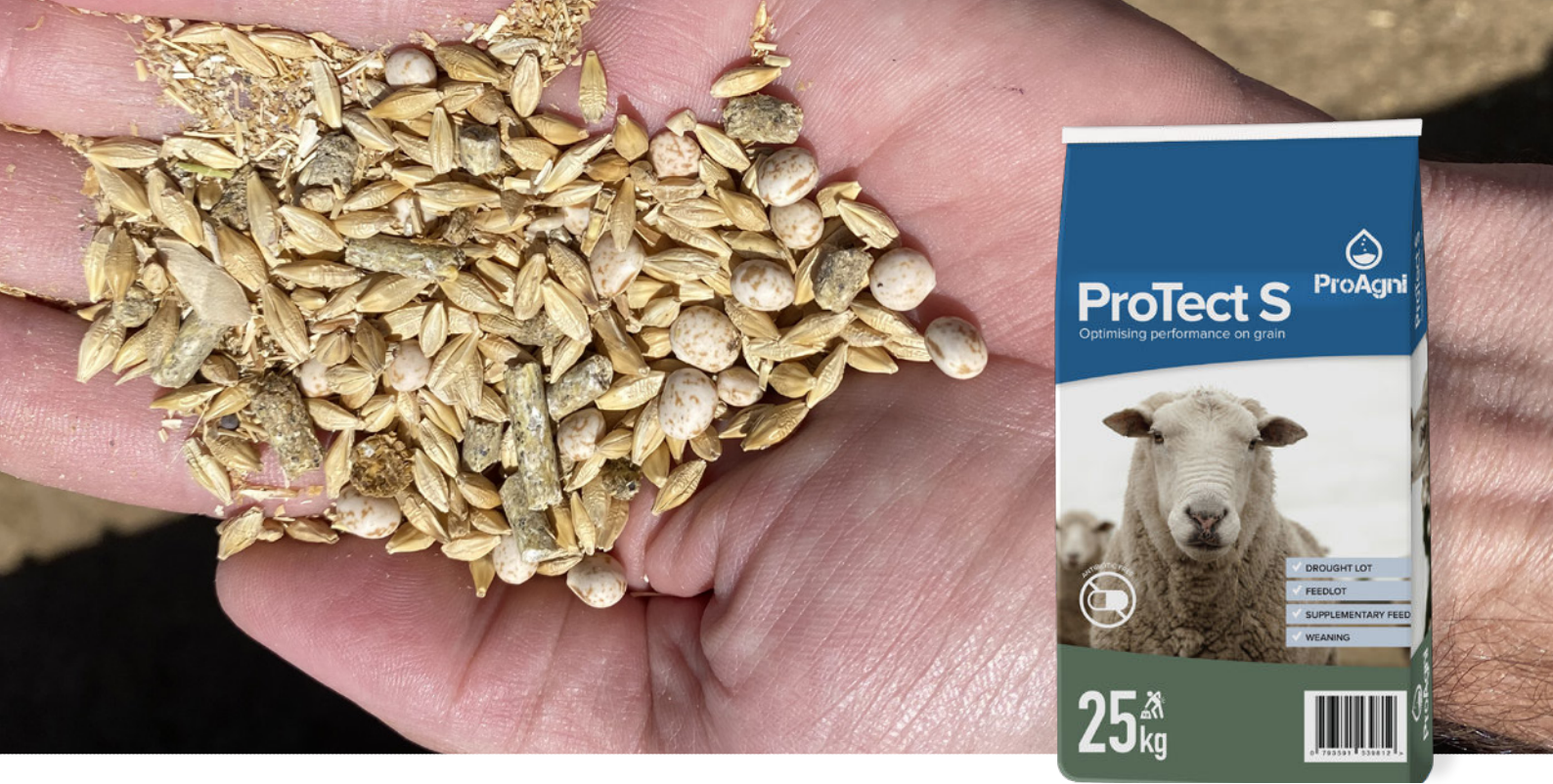
## **OUR LAMBS REACH TARGET WEIGHTS FASTER WHILE CONSUMING LESS FEED.**

The increased throughput of lambs in our feedlot each season since implementing this system has been remarkable. We've gone from 36 kg to 63 kg

Importantly, as a grain grower and feedlotter, the increased feed efficiency gained by using ProTect S has elevated the value of our grain by 30%.

## **AN ENHANCED FEEDLOT DIET**

Our diet consists of lupins, barley, and wheat, and ProTect S, which has proven itself invaluable in our operations by improving the gut efficiency in our stock.



## REDUCED MORTALITY RATES

Remarkably, since the introduction of ProTect S we have recorded substantially reduced mortality rates, which are now consistently below 2%.

Our induction time, has reduced from 14 to 7 days and the hay component is not needed after induction.

## IMPROVED GROWTH & FEED EFFICIENCY

ProTect S daily feed costs range from as little as 65 to 75 cents. With a feed conversion ratio after induction of 3:1 and a \$1.35/kg cost of gain, ProTect S has proved incredibly cost-effective.

Our lambs spend an average of 50-60 days on feed and over this period, each lamb consumes approximately 1.4kg of feed daily, resulting in an average gain of 23.34kg and a remarkable average daily gain exceeding 500 grams per head.

Additionally, our dressing percentage ranges are consistently between 45-48%, further optimising returns.

No daily use of antibiotics (Lasalocid) means we have a quality, clean product ready for the USA market.

## THE ECONOMIC ADVANTAGES ARE CLEAR

Average daily feed cost, 65-75 cents

Feed conversion ratio, post induction, 3:1, \$1.35/cost of gain

Average 50-60 days on feed

50-60 days = average 23.34kg gained

No Lasolids or antibiotics, US market ready

Dressing percentage ranges 45 - 48%

Contain no antibiotics



Improve efficiencies



Lower methane



Use less feed, take less time



Delivering more profits to producers

